

"Pink Soap Princess"—By Elisabeth Sanxay Holding

August 1st, 1936

# Maclean's

Canada's *Weekend*

5¢  
a copy













































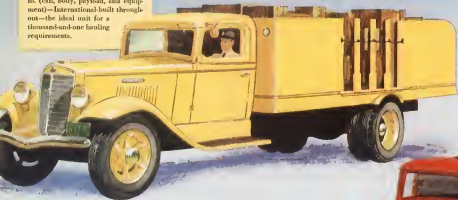




# Another Example of the FLEXIBILITY in the INTERNATIONAL TRUCK Line

Here are 3 Popular Models,  
basically the same—but **VERY DIFFERENT!**

This is International Model C35, a quality truck of 1½ to 2-ton rating with a max. carrying capacity of 8,350 lb. (cab, body, payload, and equipment)—International built through-out—the ideal unit for a thousand-and-one hauling requirements.



This is International Model CS-35, same rating and capacity, but engineered throughout for harder service. This model has an International in-built 2-speed rear axle, doubling the transmission range, providing 8 forward and 2 reverse speeds for dual efficiency on hard highway and in roadless going. Here is POWER when you need it—SPEED when you want it.



This is just one example of International Truck FLEXIBILITY—the full line offers a wide range of choice to make full efficiency on any job—on YOUR particular job, whatever it is. Remember that there are 28 International models—sizes Half-Ton to biggest Six-Wheelers—in 83 wheelbase lengths. Low time-payment rates apply on all models. International branches and dealers are always at the service of truck users. They will be glad to advise you.

INTERNATIONAL HARVESTER COMPANY  
of Canada, Ltd.

HAMILTON

ONTARIO

Direct Factory Branches at: St. John, N. B.; Hamilton, London, North Bay, Ottawa, and Toronto, Ont.; Montreal and Quebec, Que.; Calgary, Edmonton, and Lethbridge, Alta.; Vancouver, B. C.; North Battleford, Regina, Saskatoon, Swift Current, Weyburn, and Yorkton, Sask.; Brandon and Winnipeg, Man.

And this is International Model CS-35-T, a perfected six-wheel truck—International built—with a greatly increased carrying capacity. If you want this trailing-axle six-wheeler without the 2-speed axle, ask for International Model C-35-T.



# INTERNATIONAL TRUCKS